



2019 SPONSOR & EXHIBITOR OPPORTUNITIES

Successful Aging: Keys to a Fun and Exciting Life!

Senior & Family Conference

The Senior Advocacy Group of Ahwatukee

Welcomes Sponsors & Exhibitors to SAGA's 6th Educational Conference & Expo

Saturday, February 9, 2019 8:30 am – 12:30 pm

Ahwatukee Recreation Center, 5001 E. Cheyenne Drive Phoenix AZ 85044

EARLY BIRD PRICING UNTIL JANUARY 4TH

Anticipated Attendance 300+
Adult Children Who Care For Aging Parents
Older Adults • Paid & Unpaid Caregivers
Free to the Public

SAGA is a 501(c)(3) Nonprofit



Tax ID number #46-4846490



Senior Advocacy Group of Ahwatukee,

3145 E Chandler Blvd Suite 110-710 Phoenix, AZ 85048-8702

Website <http://sagaseniors.org>

Email: conference@sagaseniors.org

Facebook <https://www.facebook.com/SeniorSAGA>



October 18, 2018

Hello,

My name is Vicki McAllister. I am the board chair of the Senior Advocacy Group of Ahwatukee, Inc., (SAGA). SAGA, a 501 (c)(3) nonprofit, biennially hosts an educational conference and expo for the senior and caregiver population of Ahwatukee and the East Valley. As 2019 Conference Committee Chair, I welcome you to be part of the **Senior & Family Conference on Saturday, February 9, 2019 from 8:30 am to 12:30 pm** at the Ahwatukee Recreation Center, 5001 E. Cheyenne Drive Phoenix AZ 85044

The **Senior & Family Conference** is free to the public and will offer a high-quality, educational opportunity for a growing segment of our population. The 2019 theme is "Successful Aging: Keys to a Fun and Exciting Life!".

The 2019 Conference will feature:

- Two expert speakers on successful aging including noted author and humorist Amberly Neese
- Over 30 exhibitors giving attendees access to the latest information on area resources
- Breakfast, coffee and snacks to allow attendees time to socialize
- Raffle baskets
- Tote bag for giveaways and a folder with reference materials

SAGA, a Phoenix 501(c)(3) nonprofit founded in 2011, is a coalition of local businesses, representatives of organizations and individuals dedicated to providing education, resources and advocacy to older adults, caregivers and the adult children of seniors. Our events and programs are designed to improve the quality of life for seniors and their families. For example, SAGA's MedStats program assists seniors in providing critical medical information to first responders in a standardized format.

Can we count on your support? SAGA is seeking businesses and organizations who wish to participate via tax-deductible monetary and/or in-kind donations. Many sponsor levels are available which offer recognition for your contribution in local publications and on social media. Without this team effort, SAGA would not be able to provide this high-quality event to those who need it most.

Please review the attached sponsor categories. For questions or for more information, email me, Vicki at vmcallister@sagaseniors.org

Sincerely,

Vicki McAllister,
Chair
Senior Advocacy Group of Ahwatukee
Tax ID: 46-4846490





SENIOR ADVOCACY GROUP
OF AHWATUKEE

Senior & Family Conference

Successful Aging: Keys to a Fun and Exciting Life!

Saturday, February 9, 2019 • 8:30 am – 12:30 pm
Ahwatukee Recreation Center, 5001 E. Cheyenne Drive • Phoenix

Sponsor Opportunities

SAGA is a 501(c)(3) organization • Tax ID number #46-4846490

Platinum \$1,000 (Limited)	Gold \$750	Silver \$500	Bronze \$300
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	Platinum \$1,000 (Limited)	Gold \$750	Silver \$500	Bronze \$300
At event acknowledgement	✓			
Company name on press releases	✓			
Half page ad in program (sponsor provides ad)	✓			
Logo on event signs	✓			
Lead logo and company name listing	✓			
Logo used on website and email campaigns	✓	✓		
Logo used in print materials and on social media	✓	✓		
Company name listing on website and email campaigns	✓	✓	✓	
Company name listing in print materials and on social media	✓	✓	✓	✓
Logo and name on event audio visual	✓	✓	✓	✓
Exhibit table	✓	✓	✓	✓
Company literature in bag (sponsor provides)	✓	✓	✓	✓
2 Breakfast tickets	✓	✓	✓	✓
Website link on sagaseniors.org for 6 months after event	✓	✓	✓	✓
Featured in newspaper advertisements	✓	✓	✓	

**DEADLINE FOR EARLY BIRD
DISCOUNT:
January 4, 2019**

**LIMIT OF 3 VENDORS PER
CATEGORY (EX. HOME HEALTH)**

Please Make Checks Payable to
SAGA

For More Information
conference@sagaseniors.org
Web www.sagaseniors.org

DON'T WAIT: Limited number
of Sponsor/Exhibitor tables available

General Sponsor Guidelines

Sponsors

- Included in marketing & media after payment is received
- Contacted after registration form and payment are received
- Opportunities available on a first come – first serve basis
- Submit logo as jpeg image to conference@sagaseniors.org
- Submit literature for bags by Jan. 29 to SAGA member
- Deadline for raffle basket delivery is January 25th

Exhibitors

- Must be appropriate to event and relevant to event topics
- No retail sales or money exchanged
- 4' or 8' x 3' table with 1 or 2 chairs provided
- No table cloths or table skirts provided

The first 10
Sponsors/Exhibitors
who provide a raffle
basket of \$100 or
greater in value will
raffle the basket
in a general
session



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OF AHWATUKEE

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Organization Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Names of Representatives Staffing Exhibit _____

Primary Phone _____ Mobile _____ Email _____

Web _____ Facebook _____

- If Applicable: Company logo JPEG file emailed to conference@sagaseniors.org
 Literature for giveaway bag delivered to SAGA member Company advertisement JPEG file emailed

Please Check All That Apply - See Sponsor Opportunities for Details

<input type="checkbox"/>	Platinum Level	\$1,000	Exhibitor Table – Early Bird Rate	\$100	<input type="checkbox"/>
<input type="checkbox"/>	Gold Level	\$750	Exhibitor Table After Jan. 4th	\$150	<input type="checkbox"/>
<input type="checkbox"/>	Silver Level	\$500	Nonprofit Table – Early Bird	\$75	<input type="checkbox"/>
<input type="checkbox"/>	Breakfast or In Kind	\$500	Nonprofit Table After Jan. 4th	\$100	<input type="checkbox"/>
<input type="checkbox"/>	Event Signage	\$500	Literature for Giveaway Bags	\$50	<input type="checkbox"/>
<input type="checkbox"/>	Tote Bag Sponsor	\$500	Donations in Memory Of	\$	<input type="checkbox"/>
<input type="checkbox"/>	Bronze Level	\$300	In-Kind Donations	No Limit	<input type="checkbox"/>

How to Apply

By Mail

3145 E. Chandler Blvd
Suite 110-710
Phoenix, AZ 85048

By Email

conference@sagaseniors.org

Make checks payable to:
SAGA

Please note sponsor type on check
("Gold" or "Donation")

I, _____, my successors and assigns, hereby agree to save and hold harmless the Senior Advocacy Group of Ahwatukee, Inc. (SAGA), from all cost, injury, and damage incurred by any of the above, and from any other injury or damage to any person or property whatsoever, any of which is caused by an activity, condition or event arising out of the performance, preparation for performance or nonperformance of any position of this agreement by SAGA. SAGA does not guarantee attendance number. The above cost, injury, damage or other injury or damage incurred by or to any of the above shall include, in the event of an action, court costs, expenses of litigation and reasonable attorneys' fees. This save harmless clause is not intended to indemnify against any cost or damage, or portion thereof, caused by SAGA. I agree to allow SAGA to use any group photos taken at the event for the sole purpose of promoting future SAGA events. I have read, understand and will adhere to the Senior Advocacy Group of Ahwatukee rules and regulations provided.

Initial here _____